

"Follow Turkish Academic Libraries on Twitter"

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ABSTRACT:

Social networking sites are used regularly by millions of people in recent days. Twitter is one of these sites and it is not only used by millions of people, it is also used by many organizations which want to put in an appearance on social networks. The main aim of this study is to evaluate Twitter accounts of Turkish academic libraries. It contains tweet frequency, frequently used words, themes of tweets and etc. In addition to this evaluation issues, the word analysis will be done at the end of the study. As a preliminary finding 17 of academic libraries have Twitter account and 3 of them use Twitter frequently. The main themes of the tweets are trail databases and the announcements from library.

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Zehra TAŞKIN is a MS Student at Hacettepe University. She is working on a master thesis about standardization problems of Turkish addresses on Web of Science. Her main research areas are; bibliometrics, information seeking habits, databases and online information retrieval. She is a research assistant at the same university.

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